

CURRICULUM VITAE

1. Name : **B. SHAKTHI SRI**
2. Age & Date of Birth : **32 years, 05.01.1990**
3. Designation & Subject : **Assistant Professor**
4. Educational Qualification : **M.com (CA), M.Phil., SET., B.Ed.,**
5. Date of Appointment : **14.06.2019**
6. Date of Retirement : **05.01.2048**
7. Spouse Name and Occupation : **Mr. A. THANUSKODI, Business**



8. a) Qualifications – Academic:

Examinations passed	Register Number	Month & Year of passing	Subject	Class with Marks or Grade	Name of the College/University
SSLC	167077	MAR. 2005	-	FIRST CLASS with DISTINCTION 376/500	Nirmala Girls' Hr. Sec. School, Madurai.
HSC	224332	MAR. 2007	Commerce	FIRST CLASS with DISTINCTION 1040/1200	Nirmala Girls' Hr. Sec. School, Madurai.
B. Com (CA)	A7508427	APR.2010	Commerce	FIRST CLASS 1760/2600	V.V. Vanniaperumal College for Women, Virudhunagar.
M.Com (CA)	14AT6027000 5 2	APR.2015	Commerce	FIRST CLASS 537/800	Madurai Kamaraj University Distance Education.
M. Phil	B6810213	APR.2017	Commerce	FIRST CLASS with DISTINCTION 387/500	G.T.N. Arts College Dindigul.

B. Ed	1061817BD045	May /June 2019	Commerce & Accountancy	FIRST CLASS with DISTINCTION 1035/1300	Tamil Nadu Teachers Education University

8.b) Additional Qualifications

Examinations Passed	Board	Year of Passing	Grade
SET	Mother Teresa University Kodaikanal.	2018	Qualified

9. Teaching Experience

Sl. No.	Place of Service	Period		Designation
		From	To	
1	NPR Arts and Science College, Natham.	10.12.2018 - 04.04.2019		Assistant Professor
2	GTN Arts College	14.06.2018 - till date		Assistant Professor

10. Total Teaching Experience as on May 2023:

Under graduate - 4Years 4 Months
 Post Graduate - 4 Years 0 Months

11. Area of Specialization: i) Teaching - Banking, Marketing.

12. Orientation Course, Refresher, Short Term Courses Attended

S.no	Name of the Institution/University	From	To
1	SWAYAM Annual Refresher Program in Teaching	01.09.2019	31.12.2020
2	Digital Marketing (Great Learning Academy)	20.04.2020	24.04.2020
3	Marketing Foundation (Great Learning Academy)	25.04.2020	29.04.2020
4	Operations Research	18.05.2020	20.05.2020
5	Contemporary Topics in Marketing	18.01.2020	23.01.2020
6	Enhancing Emotional Intelligence in Academician to Connect with Next Generation Students	24.05.2021	29.05.2021
7	Content Marketing Basics (Great Learning Academy)	02.07.2021	06.07.2021

13. Seminars/Workshops/Conferences/Symposium – Participation

Sl. No.	Theme of Seminar/Workshops/Conferences/Symposium	Institution/Organisation	Date
1	One day National Level Workshop on “Research Methodology and Statistical Analysis using SPSS”	G. T. N. Arts College, Dindigul	10 th &11 th February 2017
2	One day National Level Workshop on “Art of Writing Research Paper and Publishing in High Reputed Journals”	G. T. N. Arts College, Dindigul	4 th November 2019
3	One day State Level Workshop on “Research Methodology using SPSS”	G. T. N. Arts College, Dindigul	10 th March 2020

4	Online Workshop on “Creating an Inclusive Teaching Learning Experience in LMS (MOODLE)”	Kristu Jayanti College, Bengaluru	19 th May 2020 – 21 st May 2020
5	E – Workshop on “SWAYAM MOOCS and Academic Writing”	SWAYAM	6 th Jan 2021
6	E - Workshop on “Plagiarism and Citation Techniques: Some Useful Tips for Researchers”	SPDM Arts College, Dhule	25 th May. 2021
7	Conclave on Happening Careers in Accounting and Finance	ICT Academy	20 th January 2021
8	Conclave on International Industry Academia	Gurunanak College, Chennai	15 th - 19 th February 2021
9	E- Workshop on “Intellectual Property Rights”.	G. T. N. Arts College, Dindigul	21 st -22 nd June 2021
10	One day International Conference on “Modern Techniques and Practices in Commerce and Management”.	Bhusawal Arts and Science College - Bhusawal	4 th September 2021

14. Webinars - Participation:

S. No	Topic	Organized by	Date
1	Campus to Corporate	ICT Academy	13.05.2020
2	Digital Marketing Strategies for E-Commerce	PG Department of Commerce, G. T. N. Arts College, Dindigul	14.05.2020
3	An Overview of GST	Department of Commerce, G. T. N.Arts College, Dindigul	14.05.2020
4	Teaching Pedagogy after COVID-19	Bharath Institute of Higher Education and Research, Chennai.	15.05.2020
5	Trends in Commerce Study through Online Mode	PG & Research Department of Commerce, G. T. N. Arts College, Dindigul	18.05.2020
6	Scope of MSW & Challenges faced by Young Social Workers	PG dept of MSW, G. T. N.Arts College, Dindigul	19.05.2020

7	In Pursuit of Passion& Soft skills	G. T. N. Arts College, Dindigul	20.05.202 0
8	Importance of Information Literacy Skills During Pandemic Situation	G. T. N. Arts College, Dindigul	20.05.202 0
9	Booming Trends in Business Opportunities	PG & Research Department of Commerce, National College, Tiruchirappalli	22.05.2020
10	Energy, Water and Resources Savings	Stella Maris College, Chennai	23.05.2020
12	Quality Research Papers through Smart Writing	Version Institute of Science and Technology, Chennai	23.05.2020
12	International Banking	Dayanantha Sagar College of Engineering, Bangalore	23.05.2020
13	Emotional Intelligence	G. T. N. Arts College, Dindigul	26.05.2020
14	The Art of Cracking Competitive Exams	Ayya Nadar Janaki Ammal College, Sivakasi.	26.05.2020
15	Activity based Learning Methods	PG Department of English, G. T. N.Arts College, Dindigul	27.05.2020
16	Education and Ethios	National College, Tiruchirappalli	27.05.2020
17	Data Analysis using SPSS	Parvathy's Arts & Science College, Dindigul	30.05.2020
18	Intellectual Property Rights	Seshadripuram Engineering Degree College, Bengaluru	24.05.2021
19	Professionalism Among Faculty Members in Higher Education	Soundarya Institute of Management and Science	24.05.2021

20	Technology and Accounting Interface opportunities and challenges among Accounting Educators	Bangalore University of Teacher's Council of Commerce and Management	25.05.2021
21	Teaching English with Nearpod	KPR Institute of Engineering and Technology	27.05.2021
22	Disaster Risk Reduction strategies	Gurunanak college, Chennai	08.06.2021
23	Banking and Other Financial Facilities Available to Entrepreneurs and Scientists	BIT Campus Anna University, Thiruchirapalli.	19.06.2021
24	“Importance of Student Startups”	Mangayakarasi College of Arts and Science for Women in Association with Madurai Kamaraj University	16.07.2021
25	The National Online Webinar Series	G. T. N.Arts College, Dindigul	19.07.2021
26	Data is the Next Weapon	G. T. N.Arts College, Dindigul	25.07.2021
27	Mutual Funds for Beginners	VELS School of Management and Commerce Studies	12.08.2021

15. Faculty Development Programs Attended

Sl.No	Topic	Organised by	From	To
1	Intellectual Property Rights Under Contributions of Academia Towards Innovation	Maharaja Institute of Technology, Mysore	15.12.2020	19.12.2020
2	Case Study Methods of Teaching and Use of Technology in Teaching	Sri Aurobindo College, Bengaluru	21.12.2020	-
3	Revised NAAC accreditation Framework Perceptions	G.T.N Arts College, Dindigul	12.05.2021	15.05.2021
4	Art of Effective Teaching	SMS College of Arts and Science, Sivakasi	18.05.2021	22.05.2021
5	Research Methodology for Social Sciences	Indian Institute of Management and Commerce	17.05.2021	19.05.2021
6	Role of Faculty in Moulding Students	HBK Degree College	24.05.2021	26.05.2021
7	Strategic Resilience and Organisation Agility	Valluvar College of Science and Management	26.05.2021	31.05.2021
8	“Academic Integrity for Academia”	Dr. SNS Rajalakshmi College of arts and Science	15.06.2021	-
9	“Scientific paper writing for newbies: Nuances, tools and techniques”	Gurunanak College, Chennai	19.06.2021	-
10	Challenges and Opportunities in Research Paper Publications	VELS School of Management Studies and Commerce	08.08.2021	-

11	Digital Training Methods in Teaching in Higher Education	Hindustan College of Arts and Science	23.08.2021	28.08.2021
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16. Seminars/Workshops/Conferences/Symposium – Paper Presentation

Sl.No	Title of the Paper	Seminar / Workshop / Conference	Institution where attended	Year
1	A study on Time Management practices of Teachers in Higher Institutions in Dindigul District	Commerce Research Colloquium	G.T.N Arts College	30th December 2016
2	Time Management Practices of Women College Teachers in Dindigul	International Conference	V. V. Vanniaperumal College for women	22nd August 2019
3	India Towards Green Economy- Contribution of Indian Companies Through Corporate Social Responsibility Projects	National Conference	G.T.N Arts College	12th & 13th December 2019
4	Green Jobs - A Need for Green Economy and Sustainable Development	National Conference	G.T.N Arts College	12th & 13th December 2019
5	Organic dining: A Study on the impact of Organic food Products in Hotel industry, with Special reference to Dindigul District”	International Conference on innovation in Service Sectors: Paradigm and Growth Potential.	Theni Nadar Saraswathi College of Arts & Science.	22 nd & 23 rd February 2023.

17. List of Publications Book Chapters:

Sl.No.	Title of the Article	Name of the Book	Volume, Year, Page No.	ISBN. No.
1	Ecological and Carbon Footprints- Indicators for sustainable Development	Sustainable Development Goals for Transforming our World by 2030”.	Vol I, Feb. 2023, Page no.: 43-48	978-81-19042-09-8

18. List of Publications International Journals

Sl.No.	Title of the Article	Name of the Journal	Volume, Year, Page No.	ISSN. No.	Impact Factor	Scopus Index Yes / No
1	"Time Management Practices of Women College Teachers in Dindigul"	The International Journal of Analytical and Experimental Modal Analysis	6(Issue IX), sep.19, Page 423	0886-9367	6.3	
2	“Covid-19 Lockdown - Impact on Women in Dindigul”	Shanlax International Journal of Management	7(Special Issue 1), May 2020, page 160	2321-4643		
3	“Production and Marketing of Organic Products in India”	International Journal of Health Sciences	Special Issue IV	2550-696X		Yes

19. SWAYAM Courses Completed:

S. No.	Title	Name of the Institution

1	Annual Refresher Program in Teaching (ARPIT)	SWAYAM
2	Customer Relationship Management.	SWAYAM
3	Banking and Insurance.	SWAYAM
4	Consumer Behaviour	SWAYAM
5	Marketing Management	SWAYAM

20. Co-curricular / Extra - Curricular Activities in the College

1. Organized National level E- Quiz-2020 for Consumer Club.